



**June 16- 18, 2010**

**issue: Campus Environments**

About the Delta Project...

With an attendance limited to 200 top-level attendees, this three-day, invitation-only think-tank will bring together speakers and thought leaders from different disciplines to look at sustainability challenges through various lenses, mirroring the College of the Atlantic's distinctive educational philosophy of human ecology.

This year's inaugural topic is campus environments: envisioning campuses, complexes, and lifestyle centers of 2050, and tackling the challenges that stand between today's reality and tomorrow's possibilities. Through a series of inspirational and practical presentations, and hands-on problem solving workshops, attendees will leave inspired and empowered to implement profound change back at their own campus environments.

**Become a Sponsor...**

Investment: \$8,000

As a Delta Project sponsor, you will have access to the decision makers across academic, corporate, and governmental institutions. You will also have the opportunity to nominate your best customer or most promising prospect to join you at this invitation-only event.

- Two sponsor registrations (executive level) to attend the Delta Project 2010
- Two attendee nominations (executive level) for the Delta Project 2010
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Brand recognition and link on Delta Project website
- Post-event attendee list



Looking for ways to showcase your company beyond your core sponsorship?

We've put together a variety of get-noticed opportunities to further enhance your brand's visibility.

### **Keynote Underwriter**

What better way to introduce your company to the Delta Project than to align yourself with one of TIME International's Heroes of the Environment, and the woman who literally wrote the book on biomimicry. Janine Benyus is a natural sciences writer, innovation consultant, founder of the Biomimicry Guild and the Biomimicry Institute, and author of six books, including *Biomimicry: Innovation Inspired by Nature*. The leading expert on this emerging discipline that seeks sustainable solutions by emulating nature's designs and processes (e.g., solar cells that mimic leaves, businesses that run like redwood forests), Janine's opening night keynote will set the tone for this innovative think tank.

Investment: \$10,000 – 2 opportunities

### **Tote Bag**

Have your company's logo be what every participant's wearing with the official Delta Project tote bag, which will be given out at registration. These recycled cotton boat bags are stylish enough that they are sure to find second lives as beach bags for summers to come.

Investment: \$6,000

### **Lanyard/Badge Holder**

Put your company front and center each day with your brand logo featured around every attendee's neck on this customized lanyard and badge holder.

Investment: \$4,000

### **Note Book**

Delta Project attendees will want to keep your company's logo close at hand to jot down inspirational ideas and innovative solutions. This spiral bound notebook features a recycled front and back cover and recycled lined sheets.

Investment: \$3,000



### **Opening Cocktail Reception**

Be the first company that Delta Project attendees meet at the opening cocktail reception with company signage, branded items, and a podium thank you on Thursday morning.

Investment: \$5,500

### **Lobster Bake – Wednesday**

Welcome attendees to Bar Harbor with a little local flavor. Sponsors of this seaside, tented lobster bake will receive preferred seating (to create a table of 10), podium recognition, an opportunity to make a welcome toast to attendees, and logo branding throughout.

Investment: \$7,500- 2 opportunities

### **Sunset Cruise – Thursday**

After a day of learning, discussing, and brainstorming, treat attendees to a sunset cruise to beautiful Somes Sound, complete with cocktails and hors d'oeuvres. As the cruise host, you will receive the opportunity to make a welcome toast and logo branding throughout.

Investment: \$8,500 – 2 opportunities